

Jordan May

Graphic Designer

Topeka, KS 66610 • (785) 478 - 1356 • jordancmay00@outlook.com • jordanmaydesigns.com

Education

Kansas State University August 2019 – May 2023
Bachelor of Fine Arts – Concentration in Graphic Design
Summa Cum Laude

Experience

Magellan Financial & Insurance Services September 2024 – Present
Graphic Designer & Digital Marketing

- Restructured 43 Facebook pages to develop and preserve brand cohesion through designed banners, profile pictures, and like campaigns
- Delivered refreshed social media content, print collateral, and advisor specific artwork to further grow our clientele
- Designed over 1,500 static and video advertisements that contributed to the delivery of 25,000 Meta leads and a 4x advisor increase

Chisholm Trail Thunder Dance Team June 2023 – March 2025
Social Media Manager

- Implemented a unified and compelling social media presence through updated colors, fonts, and icons
- Designed social media graphics for the promotion of six events held by the dance team
- Crafted a program, two posters, and a shirt for an end of the year showcase

Kansas State Recreational Services August 2022 – July 2023
Marketing Assistant & Graphic Designer

- Revitalized social media presence by updating fonts, color schemes, icons, and logos
- Redesigned and printed media including bulletin boards, name tags, brochures, and posters
- Collaborated with a four-member team on scheduling and designing of digital and print media for the facility

Kansas State Classy Cats May 2021 – May 2023
Media Committee Head & Graphic Designer

- Managed a five-member media committee and oversaw the production of seven videos
- Filmed and edited three videos that highlighted the organization's uniqueness
- Collaborated with the head coach to design the 2022-2023 team poster, two flyers, and three shirts

Kansas State Classy Cats May 2021 – May 2023
Assistant Section Leader

- Led a team of 24 individuals through 16 sideline, game day, and national routines
- Assisted in formulating a positive team environment through motivating and uplifting spirits
- Balanced creating choreography, cutting music, and designing visually innovative formations

Capitol Federal Creative Department May 2021 – July 2021
Junior Graphic Design Intern

- Produced five independent designs for social media and two for print media
- Participated in critiques with senior designers to contribute new insights for billboard designs
- Brainstormed and designed with a senior designer on two customer appreciation campaigns

Technical Skills

Adobe
Photoshop
InDesign
Illustrator
Premiere Pro
After Effects
Audition
Light Room
XD

Microsoft Office
Word
Excel
PowerPoint

Google Suite
Docs
Sheets
Slides

Soft Skills

Attention to Detail
Collaboration
Communication
Dedication
Leadership
Organization
Presentation
Time Management

Awards

Excellence in Marketing
KSU Recreational Services
Spring 2023

Charles William Hugo
Scholarship
Spring 2022

The Pat and Jim Hagan
Art Scholarship
Spring 2022

Florence
Walker
Art Scholarship
Spring 2021

KSU Department of
Art Scholarship
Spring 2021